



POSITION DESCRIPTION

Position Title	INTL PLANNING PRODUCER	Position No.	30001087
Team	News, Analysis, Investigations	Classification	Content Maker
Department	Network Desk	Schedule Roster Cycle	Schedule B 2 Week Rostered
Location	Ultimo	Band / Level	Band 5-6
Reports to	PLANNING EDITOR	HR Endorsement	8/01/2020

Purpose

Plan and coordinate upcoming digital and broadcast content and generate story ideas for ABC News International with attention to output that appeals to new audience segments.

Key Accountabilities

- Develop international coverage plans, coordinating content for upcoming network stories and news events across News, Current Affairs and other ABC content teams, with digital and audience at front of mind
- Maintain an international diary of short and longer-term events and original stories
- Ensure news content is in line with ABC editorial policies and News, Analysis and Investigations strategy
- Suggest and identify fresh angles and innovative ways to produce stories for all platforms
- Respond to breaking news with appropriate calls, follow ups and planning details to ensure appropriate plans, staffing and resources are put in place for digital and other platform needs to be met
- Generate ideas for stories that appeal to new audience segments including innovative storytelling methods and distribution strategies
- Develop and maintain relationships with relevant internal (ABC) stakeholders to generate story ideas, share knowledge and increase the collaboration between ABC content teams
- Share international affairs knowledge with other members of the Planning Team
- Maintain an awareness of audience and international news trends and innovative storytelling methods
- Develop and maintain a high-level understanding of current events and issues, including monitoring a wide range of international news and information media; develop and foster a wide network of contacts and sources to develop original ideas and stories
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Comprehensive understanding of the international news environment, accomplished news production skills
2. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian and international communities, including stories that reflect a range of cultural and linguistic backgrounds, and Indigenous communities where editorially relevant.
3. Sound independent editorial judgment to identify international stories that have network appeal.
4. Demonstrated experience in researching, planning, and producing innovative, multiplatform news content with an Australian audience focus.





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5. Demonstrated high-level organisational skills including the ability to meet tight deadlines.
6. Demonstrated high-level effective communication and interpersonal skills being able to apply initiative, exercise tact and discretion.
7. Proven ability to guide and develop team members; an ability to foster an open and creative approach to work, share ideas, skills and knowledge across teams.
8. Independent ability to inspire creativity and to deliver on audience and digital outcomes, including to increase program reach and program material.
9. Demonstrated understanding of media law as it relates to all platforms.
10. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
11. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
12. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.