POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	PRODUCER PRESENTER
Position no:	30000945
Team:	[News]
Department:	Regional, Rural & Metro News
Location:	Mackay
Reports to:	EDITOR, ABC TROPICAL NORTH 50046511
Classification:	Content Maker
Schedule:	[Schedule A]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4-5]
HR Endorsement:	7/09/2026

Purpose

Produce and present programs for Regional Queensland and ABC Mackay, which involves the creation of content across multiple platforms that aligns with ABC strategy and supports the achievement of News objectives.

Key Accountabilities

- Under general direction of the Editor and in collaboration with colleagues, create content for multiple platforms to engage local and national audiences.
- Prepare distinctive and compelling content across all platforms that engages local audiences, including Q&As, packages, scripts, interviews and breaking news; and present local programs as required.
- Provide in-studio production support and manage talk-back callers and guests.
- Contribute to planning and commissioning processes to develop and distribute new content ideas to achieve strong reach and engagement with audiences.
- Contribute to the implementation of the Local Emergency Coverage plan and communicate with relevant stakeholders as required.
- Create local content that can be shared with other content teams across the ABC.

- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Cross promote other ABC content to increase audience engagement.
- Actively engage with communities to find and tell stories that are relevant for them and in line with the News strategy.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated equivalent skills, knowledge and experience.
2. Accomplished program making skills with a proven ability to develop and make original and engaging audio and cross-platform content for target audience.
3. Accomplished editorial skills including the ability to source and analyse information and exercise sound judgement.
4. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
5. Accomplished program making skills with a proven ability to develop and make original and engaging audio and cross-platform content for target audience.
6. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
7. ABC Values: Demonstrated personal commitment to fostering an inclusive and respectful environment, grounded in integrity and aligned with the ABC Values of aiming high, thinking differently, taking ownership, and delivering together.
8. ABC Policies: Understanding of the relevance and scope of ABC Policies and the ABC Values and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Values.
9. Diversity and Inclusion: Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

Special Requirements:

- Possession of a current and valid Driver's Licence.
- Willingness and flexibility to travel to various locations.