



# POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	PRODUCER, NSW NEWS
Position no:	30002007
Team:	[News]
Department:	NSW Deputy News Editor
Location:	Parramatta
Reports to:	DEPUTY METRO EDITOR 50054173
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 5]
HR Endorsement:	27/02/2025

## Purpose

Source, report, produce and present new stories for local and national audiences across digital and broadcast platforms. Line-up and output the 7PM news bulletin, ensuring the highest standards of production and accuracy.

## Key Accountabilities

- Write and produce video stories and explainers, using creative storytelling techniques. Demonstrate advanced media production skills.
- Work with journalists as a story producer to develop and sub edit video content for all platforms.
- Support the Supervising Producer and newsroom leadership team to produce stories for State and Network News that provide context, depth and understanding for audiences.
- Lineup and output the flagship 7PM news bulletin under limited direction from the Supervising Producer and supervise the production team as required. Alternatively, demonstrate potential to be trained as a line-up producer.
- Develop and maintain an advanced understanding of news production systems, leading efforts to explore new ways of producing and presenting news content and contribute to a creative and innovative culture of excellence.

- Identify and manage editorial risks. Proactively follow newsroom and corporate policy. Deal quickly with complaints and audience contacts.
- Support with the NSW newsroom leadership team to implement content strategies and initiatives that are consistent with overall ABC and ABC News direction.
- Generate and/or develop stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities in Australia's outer suburbs to find and tell stories that are relevant for them and in line with the News strategy, "More Relevant to More Australians"
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

## Key Capabilities/Qualifications/Experience

1. Proven experience as a TV/video producer, covering a broad range of daily news stories including breaking news. Considerable experience writing for broadcast outlets.
2. Advanced knowledge of television news production, including bulletin line-up and on-air production needs. Experience as a line-up producer, or a demonstrated ability to be trained in bulletin line-up. High level skills with relevant software, production systems and reporting tools.
3. Demonstrated considerable independent editorial judgement, with experience sub-editing and/or commissioning video stories for broadcast or digital news outlets.
4. Proven and effective teamwork, communication, interpersonal and time management skills to operate effectively in a busy newsroom environment. Demonstrated ability to guide others in a fast-paced newsroom with continuous deadlines.
5. Broad understanding of politics, society and culture in NSW.
6. Significant experience and understanding in using audience data for insights and the latest trends in audience behaviour to drive editorial decision making.
7. Demonstrated advanced organisational skills, as well as superior problem-solving and troubleshooting skills.
8. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
9. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
10. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds
11. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.

