



POSITION DESCRIPTION

Position Title	NEWSGATHERING PRODUCER AM/PM	Position No.	50057937
Team	News, Analysis, Investigations	Classification	Content Maker
Department	Local Coverage	Schedule Roster Cycle	Schedule B 2 Week Rostered
Location	Ultimo	Band / Level	Band 6-7
Reports to	NEWS EDITOR 50039785	HR Endorsement	6/01/2020
Purpose			

Strategically drive the daily commissioning and management of impactful and distinctive content for all platforms and set the daily agenda for the news team.

Key Accountabilities

Editorial Leadership and Strategy

- Work with the Deputy State Editor and newsroom leadership team to commission reporters and field operators to provide coverage of distinctive content for all state and network programs and platforms.
- Anticipate state and national coverage needs across all platforms through close engagement with national and state/territory teams, informed by editorial priorities, real-time analytics and coverage planning
- With the oversight of the Deputy and Digital Editors, execute forward planning for next-day in conjunction with Regional & Local, and Network – including the commissioning of next day digital and mobile content.
- Ensure there is high-quality, rolling, real-time digital and mobile coverage.
- Oversee newsgathering processes to ensure output meets ABC Editorial Policy and community expectations.
- Deliver multiplatform coverage plans for big or significant stories.
- Recognise and respond to breaking news and major events, effectively initiating, coordinating and leading the execution of coverage across multiple platforms for both state and national audiences
- Coordinate and assist Core Media planning and subbing to ensure content is ready for AM/PM deadlines.
- Ensure editorial integrity of daily content is maintained by effective handover between AM and PM Newsgathering Producers.
- Formulate coverage approaches to meet platform and newsroom targets, including timely delivery of state prospects.

Relationship and People Management

- Actively develop a collaborative working relationship with Regional and Local, providing advice and support on state and national story assignments.
- Actively build and maintain effective relationships with national teams, acting as a key contact for coordination and planning of planned and breaking news coverage.
- Actively contribute to the consistent and effective direction, communication and support of editorial supervisors and content makers in all phases of newsgathering and story production.
- Communicate effectively with all colleagues to achieve shared strategic goals.
- Actively provide constructive feedback to content makers about stories, story assignments and coverage.

Corporate Policy and Guidelines

- Actively promote the ABC values and apply all relevant workplace policies and guidelines.





POSITION DESCRIPTION

- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Highly advanced knowledge of news production in a multi-platform environment, including commissioning distinctive and compelling content for digital, mobile and broadcast platforms, particularly breaking news.
2. Proven and effective teamwork, communication, interpersonal and time management skills to operate effectively in a busy newsroom environment. Demonstrated ability to successfully lead high-performing teams and guide others in a fast-paced newsroom with continuous deadlines.
3. Experience and understanding in using audience data for insights and the latest trends in audience behaviour to drive editorial decision-making processes as well as to influence content creation on both digital, mobile and broadcast platforms.
4. Demonstrated ability to both commission content for digital, mobile and/or social platforms first in a multi-platform environment and reshape existing broadcast journalism into content that will appeal to digital and mobile audiences, and vice versa.
5. Proven substantial editorial skills and judgement to strategically identify and drive impactful and distinctive daily and real-time content for all platforms, as well as breaking news and major events.
6. A comprehensive understanding of ABC News programming priorities and objectives together with a strong understanding of audience needs and interests.
7. Highly advanced news coverage production skills. Able to creatively assign and manage resources to ensure cross-platform coverage in a daily news environment.
8. Demonstrated knowledge of the workings of government, society and business, particularly in New South Wales.
9. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
10. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
11. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
12. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.