



POSITION DESCRIPTION

Position Title	CHIEF OF STAFF, ASIA PACIFIC NEWSROOM	Position No.	50052465
Team	[News, Analysis, Investigations]	Classification	[Content Maker]
Department	Asia Pacific Newsroom	Schedule Roster Cycle	[Schedule B] [2 Week Rostered]
Location	Southbank	Band / Level	[Band 7-8]
Reports to	MANAGING EDITOR, ASIA PACIFIC 50051926	HR Endorsement	21/09/2020

Purpose

Strategically lead the commissioning and management of impactful and distinctive content for all platforms and drive the daily agenda for the Asia Pacific news team.

Key Accountabilities

Editorial Leadership and Strategy

- Work with the Managing Editor and newsroom leadership team to commission reporters and field operators to provide coverage of distinctive content for all programs and platforms, with a focus on the Asia Pacific region, and the Australian CALD community.
- Anticipate Asia Pacific coverage needs across all platforms through close engagement with APN content teams, informed by editorial priorities, real-time analytics, and coverage planning
- With the oversight of the Managing Editor, execute forward multiplatform planning in conjunction with content teams
- Ensure there is high-quality, rolling, real-time digital and mobile coverage.
- Oversee newsgathering processes to ensure output meets ABC Editorial Policy and community expectations.
- Deliver multiplatform coverage plans for big or significant stories.
- Recognise and respond to breaking news and major events, effectively initiating, coordinating, and leading the execution of coverage across multiple platforms for both Australian and international audiences
- Coordinate and assist Core Media planning and subbing to ensure content is ready for deadlines.
- Formulate coverage approaches to meet platform and newsroom targets, including timely delivery of prospects, and track newsroom progress against strategic targets.

Relationship and People Management

- Actively develop a collaborative working relationship with team leaders, providing advice and support on story assignments and coverage.
- Actively build and maintain effective relationships with national teams, acting as a key contact for coordination and planning of planned and breaking news coverage.
- Actively contribute to the consistent and effective direction, communication and support of editorial supervisors and content makers in all phases of newsgathering and story production.
- Provide training, mentoring and support to journalists across the newsroom
- Actively seek to support the recruitment of staff from a diverse range of backgrounds to the newsroom
- Communicate effectively with all colleagues to achieve shared strategic goals.
- Actively provide constructive feedback to content makers about stories, story assignments and coverage.

Corporate Policy and Guidelines

- Actively promote the ABC values and apply all relevant workplace policies and guidelines.





POSITION DESCRIPTION

- All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors, and Other Officers.

Key Capabilities/Qualifications/Experience

1. Highly advanced knowledge of news production in a multi-platform environment, including commissioning distinctive and compelling content for digital, mobile, and broadcast platforms, particularly breaking news.
2. Experience working in a culturally and linguistically diverse workplace, with bilingual or multilingual skills an advantage. Experience in the Asia Pacific region is preferred, but experience in covering international news and the lived experience of Australia's CALD community is essential.
3. Proven and effective teamwork, communication, interpersonal and time management skills to operate effectively in a busy newsroom environment. Demonstrated ability to successfully lead high-performing teams and guide others in a fast-paced newsroom with continuous deadlines.
4. Experience and understanding in using audience data for insights and the latest trends in audience behaviour to drive editorial decision-making processes as well as to influence content creation on both digital, mobile, and broadcast platforms.
5. Demonstrated ability to both commission content for digital, mobile, and/or social platforms first in a multi-platform environment and reshape existing broadcast journalism into content that will appeal to digital and mobile audience.
6. Proven extensive editorial skills and judgement to strategically identify and drive impactful and distinctive daily and real-time content for all platforms, as well as breaking news and major events.
7. A comprehensive understanding of ABC News programming priorities and objectives together with a strong understanding of audience needs and interests.
8. Advanced news coverage production skills. Able to creatively assign and manage resources to ensure cross-platform coverage in a daily news environment. Ability to train and develop staff using adult learning techniques.
9. Demonstrated knowledge of the workings of government, society and business, particularly in Asia Pacific.
10. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
11. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
12. **Diversity and Inclusion:** Experience in building an inclusive and supportive culture where diversity is valued.
13. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.