



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	DIGITAL PRODUCER, NEWS DARWIN
Position no:	50043907
Team:	[News]
Department:	News NT
Location:	Darwin
Reports to:	DIGITAL EDITOR 50052105
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4]
HR Endorsement:	21/03/2025

Purpose

Provide efficient daily content production to ensure ABC News Online delivers a consistently high standard of original, creative, and relevant material in the State editions.

Key Accountabilities

- Under routine supervision produce and sub digital content (text, photos, audio and video) for news websites using CoreMedia and other production systems.
- Under routine supervision write and check stories for factual and style errors/inconsistencies and ensure content is accurate, timely and innovative.
- Liaise with newsroom colleagues from TV and radio and the online central editorial team to ensure appropriate coverage of metro and state stories.
- Contribute ideas for digital coverage of metro and state stories and events and take part in editorial meetings as required.
- Maintain an understanding of current events and issues, monitoring a wide range of media outlets/sources; develop and foster a network of contacts and sources.
- Keep up to date with advances and developments in the new media industry including current web standards and emerging platforms such as video streaming, social media & mobile applications.

- Adopt a flexible, collaborative approach within the team. Provide support to other members of the team where appropriate.
- Undertake other editorial duties as required by your manager.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic, and socio-economic diversity of the country.
- Actively engage with communities in Australia's outer suburbs to find and tell stories that are relevant for them and in line with the News strategy,
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated equivalent skills, knowledge and experience.
2. Proficient Digital Journalism skills with experience working in a News environment and a strong understanding of online News, including social media and methods of online content distribution and engagement, are essential.
3. A demonstrated track record as a meticulous, fast and accurate sub-editor able to correct and, where necessary, rewrite copy to the highest standards.
4. Strong interpersonal skills and the ability to work effectively as part of a small team.
5. A wide range of knowledge of Local, national, and international News issues with a strong understanding of and commitment to the needs of the audience.
6. Attention to detail, time management skills and the ability to work accurately and autonomously to tight deadlines are essential.
7. Understanding of cross platform content production and emerging technologies Experienced and proficient in the use of multimedia editing and production systems.
8. Ability to commission online coverage from broadcast journalists, working with them to enable the best possible outcome for the audience.
9. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
10. A proven ability to source and maintain contacts across the broader Australian community.
11. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and Linguistic backgrounds and Indigenous communities where editorially relevant
12. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent
13. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying

with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles

14. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.



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