POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	CONTENT MAKER
Position no:	30002379
Team:	[Audio]
Department:	Sport Content
Location:	Canberra
Reports to:	MANAGER SPORT 50036000
Classification:	Content Maker
Schedule:	[Schedule A]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 6]
HR Endorsement:	13/10/2026

Purpose

Present and produce sport content for ABC Sport that aligns with ABC strategy and supports the achievement of divisional objectives.

Key Accountabilities

- Under limited direction of the Manager of Sport, and in collaboration with Content Director Canberra, create content for multiple platforms to engage local and national audiences.
- Present and produce live to air content for ACT Grandstand, including providing daily radio sports updates where required.
- Present live content and commentary for multiple sports, including NRL and Rugby.
- Maintain strategic working relationships across the ABC and with external Sport stakeholders to create content and foster strong partnerships.
- Create local content that can be shared with other content teams across the ABC on multiple platforms, including digital articles.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your

conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated equivalent skills, knowledge and experience.
2. Advanced program making skills with a proven ability to develop, make and present original and engaging audio and cross-platform content for the target audience, with excellent attention to detail and the ability to work under pressure to deadlines.
3. Proven track record in high-quality live sports commentary and strong sports presentation skills.
4. Advanced editorial skills including the ability to source and analyse information and exercise sound judgement.
5. Comprehensive understanding of the issues that affect the local audience and proven ability to foster external Sport stakeholder relationships.
6. Proven ability to work effectively as an integral positive member of a small team, with the ability to take direction and feedback from editorial leads and colleagues to successfully incorporate into workflows and future creative output.
7. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
8. A proven ability to source and maintain contacts across the broader Australian community.
9. **ABC Values:** Demonstrated personal commitment to fostering an inclusive and respectful environment, grounded in integrity and aligned with the ABC Values of aiming high, thinking differently, taking ownership, and delivering together.
10. **ABC Policies:** Understanding of the relevance and scope of ABC Policies and the ABC Values and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Values.
11. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.