



POSITION DESCRIPTION

Position Title	PRESENTER/PRODUCER	Position No.	30003063
Team	[Regional & Local]	Classification	[Content Maker]
Department	Rural & Regional Network	Schedule Roster Cycle	[Schedule A] [2 Week Rostered]
Location	Rockhampton	Band / Level	[Band 6]
Reports to	CHIEF OF STAFF 50046505	HR Endorsement	23/01/2020
Purpose			

Present and produce programs for ABC Capricornia, which involves the creation of content across multiple platforms that aligns with ABC strategy and supports the achievement of Regional & Local's objectives.

Key Accountabilities

- Under limited direction of the Chief of Staff, and in collaboration with colleagues, create content for multiple platforms to engage local, state and national audiences.
- Prepare and present distinctive and compelling content that engages audiences.
- Contribute significantly to the planning and commissioning processes to develop and distribute new content ideas to achieve strong reach and engagement with audiences.
- Contribute to the implementation of the Local Emergency Coverage plan and communicate with relevant stakeholders as required.
- Create local content that can be shared with other content teams across the ABC.
- Cross promote other ABC content to increase audience engagement.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Tertiary qualifications in a relevant discipline or demonstrated equivalent skills, knowledge and experience.
2. Advanced program making and presentation skills with a proven ability to develop and make original and engaging audio and cross-platform content for the target audience.
3. Advanced editorial skills including the ability to source and analyse information and exercise sound judgement.
4. Ability to use all software and hardware relevant to this role, as well as being aware of emerging technologies.
5. Demonstrated understanding of issues that affect the audience.
6. Proven ability to work effectively as an integral and positive member of a team.
7. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
8. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.





POSITION DESCRIPTION

9. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
10. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.