



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	DIGITAL JOURNALIST
Position no:	50067814
Team:	[News]
Department:	Commissioning
Location:	Brisbane
Reports to:	COMMISSIONING EDITOR 50050005
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4-5]
HR Endorsement:	5/03/2025

Purpose

Research, write and produce agenda-setting stories linked to key national and international events for the ABC News website, app and related digital platforms.

Key Accountabilities

- Under general direction, deliver accurate and thought-provoking digital journalism linked to issues of key interest to ABC News audiences.
- Either as assigned or by pitching story angles, research, write and produce news stories, features, explainers and live blogs linked to the biggest topics of the day, often to tight deadlines.
- Contribute ideas on ways ABC News can develop its coverage on key stories, including by adding original reporting.
- Develop and maintain a strong awareness of emerging issues of interest to digital audiences and help to shape strategies for reaching new audiences.
- Maintain a network of community and expert contacts to aid your reporting.
- Communicate effectively with senior editorial staff and liaise with relevant ABC output and content areas.
- Monitor and interpret audience trends on third-party platforms and interrogate analytics to create a deeper understanding of audience behaviours.

- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities in Australia’s outer suburbs to find and tell stories that are relevant for them and in line with the News strategy, “More Relevant to More Australians”.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Co-operate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated equivalent skills, knowledge, and experience.
2. Accomplished experience in journalism and experience with digital news publishing systems.
3. Accomplished ability to write accurate and concise copy and produce engaging digital-first content.
4. A demonstrated awareness of digital media technologies and platforms.
5. The ability to work as part of a team and meet tight deadlines.
6. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia’s diversity.
7. A proven ability to source and maintain contacts across the broader Australian community.
8. A demonstrated and ongoing interest in finding and telling stories that reflect Australia’s diversity, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
9. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
10. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
11. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

