



POSITION DESCRIPTION

Position Title	ACTING DIGITAL EDITOR	Position No.	30004317
Team	News, Analysis, Investigations	Classification	Content Maker
Department	Local Coverage	Schedule Roster Cycle	Schedule B 2 Week Rostered
Location	Perth	Band / Level	Band 7
Reports to	NEWS EDITOR WA 50058713	HR Endorsement	24/05/2021

Purpose

Lead the digital treatment of local content and ensure a continually improving original, innovative, and timely service to the audience. Implement and execute strategies for digital and social news content for ABC News W.A

Key Accountabilities

- Jointly commission and create compelling mobile-first digital journalism that is timely, accurate, impartial, impactful, and relevant for audiences and consistent with ABC Editorial policies and community expectations.
- Identify and generate story opportunities and lead the delivery of news and information (including breaking news) to audiences on digital and social platforms as well as broadcast, ensuring a WA perspective.
- Jointly commission, oversee and/or produce complex digital content and story treatments to produce digital stories with high production values and high audience impact.
- Jointly lead and support the implementation of the ABC News' Digital and social strategy, coordinating efforts of digital and social teams. Maintain oversight and responsibility for analytics; guiding coverage and providing feedback based on analytics across all platforms.
- Provide positive and effective direction and support to digital and social producers in the day-to-day execution of editorial tasks including the initiation, commissioning and execution of stories and story coverage for digital and social.
- Providing positive and effective direction to staff to achieve high standards of journalistic and production craft. Ensure a high standard of communication and collaboration between News Digital and Social teams and the Network and Regional & Local teams. Provide advice on rostering requirements for digital and social.
- Foster a positive collaborative working environment with teams in WA newsroom, Regional & Local in WA and across the ABC.
- Coordinate the implementation of new digital technology and support change management initiatives, as required.
- Respond to editorial, technical and production issues to ensure fast, efficient and reliable delivery of news services for local audiences and WA stories that are of national interest.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. High level capability digital news production, including producing and commissioning complex digital story projects, social video, graphics and interactive features, mobile-first newsgathering, and high-level production experience with content management systems.





POSITION DESCRIPTION

2. Proven ability to generate and produce complex digital story treatments, including investigations, analysis, explainers, and features.
3. Experience in positively supporting and guiding team members; demonstrated experience in positively and effectively managing staff in a team environment and under pressure.
4. Outstanding capability in news production in a multi-platform environment, including producing and commissioning journalism for digital, social, and broadcast platforms as well as methods of content distribution and engagement.
5. Strong independent editorial judgement and discretion, making immediate and sound decisions about content requirements under pressure.
6. Ability to work positively, constructively, and collaboratively across teams to develop and deliver shared editorial priorities.
7. Demonstrated ability to build strong, positive, and constructive professional relationships with internal and external stakeholders.
8. Ability to effectively resource management skills.
9. Exceptional knowledge of the workings of government, society, and business.
10. Strategy and Audience: A comprehensive understanding of ABC News strategic priorities and objectives in building new audiences and serving audience needs and interests.
11. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
12. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
13. **Diversity and Inclusion:** Experience in building an inclusive and supportive culture where diversity is valued.
14. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.