



POSITION DESCRIPTION

| | | | |
|----------------|--------------------------------|-----------------------|---------------------|
| Position Title | CONTENT MANAGER CLASSIC & JAZZ | Position No. | 30006668 |
| Team | Entertainment & Specialist | Classification | Senior Executive |
| Department | Music & Creative Development | Schedule Roster Cycle | Executive Executive |
| Location | Ultimo | Band / Level | EL 1 |
| Reports to | HEAD OF MUSIC 50049222 | HR Endorsement | 13/04/2021 |

Purpose

To manage the ABC Classic and ABC Jazz networks, content and staff across platforms.

Key Accountabilities

1. Strategy & Editorial Leadership
 - Lead and manage ABC Classic & Jazz radio, digital and specialist teams to deliver outstanding and original content for Australian audiences.
 - Provide high level leadership in editorial decision making and build ABC Classic & Jazz audience across all platforms.
 - Provide outstanding program content and generate original ideas for on air and off air activities.
 - Lead ABC Classic & Jazz digital content for website and social media, working with the digital editorial team.
 - Oversee overall ABC Classic FM station sound and campaigns, including OBs, events, promos and imaging.
 - Oversee ABC Jazz program teams, music programming, development and overall sound.
 - Attend Music & Creative Development team meetings and lead annual commissioning process for ABC Classic & Jazz.
 - Work with the ABC Commercial team to ensure strong communication and shared objectives around ABC Music products and ABC Classic & Jazz campaigns.
 - Manage internal partnerships and contribute to ABC wide content campaigns.
 - Manage complaints, external work requests and other station admin.
2. Leadership & Management of People
 - Lead ABC Classic & Jazz program teams including program planning, airchecks and editorial guidance to ensure a shared understanding and commitment to Team objectives.
 - Encourage innovation & improve ways of working to ensure knowledge and experience is shared.
 - Build a capable and motivated team by ensuring that people are managed and developed effectively to meet current and future needs of the Team.
 - Actively promote the ABC values and apply all relevant workplace policies and guidelines.
 - Cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors and Other Officers
3. Resource and Financial Management
 - Contribute to the budget planning process, implement and monitor budget for ABC Classic & Jazz to ensure efficient use of resources and achievement of Team objectives.

Key Capabilities/Qualifications/Experience





POSITION DESCRIPTION

1. Demonstrated leadership skills, with an ability to lead and inspire a team of program makers in making diverse programs for a classical music audience.
2. Proven experience in radio and in cross-platform program construction including the ability to manage projects and major broadcasting initiatives.
3. Proven outstanding editorial skills and judgement, including a high level understanding of the Australian classical music community and modern copyright and intellectual property issues.
4. Demonstrated understanding of the strategic direction of Classic FM, with an intricate knowledge of the target audience.
5. Proven comprehensive knowledge of modern broadcast technology including digital editing and online content.
6. Demonstrated excellent facilitation, coaching and conflict resolution skills.
7. Demonstrated high-level analytical and problem solving skills, exemplifying professionalism, energy and drive to deliver innovative solutions that make a difference.
8. Proven ability to plan and effectively manage projects and stakeholders utilising a variety of project management methodologies.
9. Demonstrate an innovative approach to work, exemplifying professionalism, energy and drive to deliver solutions that make a difference.
10. Demonstrated superior oral and written communication skills, with the ability to communicate strategic plans to a wide cross section of staff and stakeholders.
11. Demonstrated understanding of management accounting and budget control procedures.
12. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
13. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
14. **Diversity and Inclusion:** Experience in building an inclusive and supportive culture where diversity is valued.
15. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic