



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	AUDIO ON DEMAND REPORTER
Position no:	50062245
Team:	[News, Analysis, Investigations]
Department:	Audio News (On Demand)
Location:	Ultimo
Reports to:	ON DEMAND SUPERVISING PRODUCER 50059772
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 5-6]
HR Endorsement:	28/09/2021

Purpose

Under limited direction, create news and current affairs content for audio on-demand platforms, adhering to the ABC's high journalistic practices, in a style that's engaging and approachable and which represents the breadth and diversity of Australian society.

Key Accountabilities

- Conceive, pitch and create high-quality audio news and current affairs content for audio on demand consumption on the ABC Listen app and other podcasting apps, as well as smart speakers.
- Work closely with the audio on demand team to ensure our storytelling is responsive to breaking news, is delivered in a timely way and is always accurate.
- Ensure high standards of broadcast delivery, including voice presentation and attention to best practice audio craft.
- Monitor and stay across a broad range of news and current affairs issues and events, both in Australia and overseas.
- Exercise quick, precise and independent editorial judgement under limited direction, whilst adhering to the ABC's highest journalistic practices.

- Ensure our content reflects the broad and diverse perspectives, backgrounds and experiences of Australians and is relevant and understandable to that broad audience.
- Monitor and analyse user data and audience metrics from digital tools to assess performance and inform future decisions around on-demand content creation, engagement, and audience growth
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic, and socio-economic diversity of the country.
- Actively engage with communities in Australia's outer suburbs to find and tell stories that are relevant for them and in line with the News strategy, "More Relevant to More Australians".
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Skilled journalist with demonstrated experience in audio storytelling and a broadcast quality voice.
2. Strong understanding of audio on demand products and platforms, including the ways audiences engage with this content across various platforms.
3. Strong communication and collaboration skills.
4. Well-developed organisational and time management skills with the ability to balance multiple priorities and tasks to deliver to deadlines.
5. Ability to work remotely and/or at home, with limited supervision and a good ability to troubleshoot problems in an effective and responsible manner.
6. Proven ability to foster an open, creative and innovative approach to work; share ideas, skills and knowledge across the team to bring ideas to life.
7. Proven ability to consistently deliver high-quality work with a high attention to detail approach.
8. Demonstrated experience with multitrack editing, audio production and Core Media publishing systems.
9. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
10. A proven ability to source and maintain contacts across the broader Australian community.
11. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
12. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
13. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
14. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.



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