



Audiences Indigenous Internship 2018

Development Program for Indigenous Internship			
Dates	Department	Mentor	Projects and/or Activities
Induction			
January	ABC	Linda Bracken (& Georgie)	<ul style="list-style-type: none"> ○ Meet & greet with the immediate Design team ○ Completion of WHS Induction training ○ Introduction to key Audiences staff members ○ Introduction to key contacts in Audiences Business units ○ Familiarisation with ABC Audiences function, departments, and ABC intranet ○ Discuss Learning and Development Plan
Placement 1 – Digital Design Team			
January – Jun	Digital Design Team	Mary-Claire (MC)	<ul style="list-style-type: none"> ○ Jan: For this month, you will shadow MC, and get to see the in's and out's of the ABC and managing a team of digital creative designers. You will get exposure to all different levels of Management, and also help to look and innovative ways of improving ways of working. MC will also spend time with you to help get you across the lingo within the design team, get you up to speed with the design process we follow, and what an Agile Project Framework means. ○ Feb/ March: For this 6 weeks you will work as part of the with the ABC Mobile App team, which is the team responsible for the ABC news app. For this 6 weeks you will be imbeded into the team, and working with them to idenitify audiene pain points, ideating possible solutions, testing these out with real audience members and seeing the work go live! ○ March/April: this 6 weeks you will be working in the iview team! Which is the team responsible for the ABC iview platform. The iview team will be at the pointy end of a project, so you will experience what it is like to see something right near the end of completion, and looking at how they prep/ plan for the release, and help to provide hands on

			<p>support post launch.</p> <ul style="list-style-type: none"> ○ April/ May: this 6 weeks you will be working in the Listen team, which is an audio podcast, you will have similar experience to what you had in the Mobile App team, as you will be an imbedded team member, looking at what customer pain points/ features are coming into the next sprint, and looking at ways to address their needs using design thinking, audience validation, detailed design. ○ May/ June: this 6 weeks you will be within the ABC Web team, which is the team looking at producing a new responsive website for the ABC. In the 6 weeks you are in this project, you will work along side UX Designers and Front End Developers, looking at migrating content, such as the content from the Arts section of the ABC Website, into a new CMS, using new templates. ○ June/July: For this 6 weeks, you will be imbedded into the Kids Listen team. Kids listen is a new brand, and like the listen app, is an audio app, but this one is made for kids! This app would have only been in market since Feb, so it will be in the early stages, and so like your time in the ABC app, the listen app – you will be working in an agile team, and be looking at key customer pain points/ feedback and looking at ways to improve the app using a test and learn approach.
Placement 2 – Strategy + Service Design Team			
July/ Dec	Strategy + Service Design Team	Justin Sinclair	<ul style="list-style-type: none"> ○ For this 6 weeks, you will work with Strategy and Service Design team, who by this stage you would have already worked along side with. ○ For this 6 months, you will learn all about what it means to do design at an enterprise level. In this time, you will get exposure to very senior members of the ABC Leadership team and learn all about the future landscape of the ABC.