LECTURER

SCHOOL/UNIT: School of Business

SPECIALISATION: Marketing

CLASSIFICATION: Level B

DESIGNATED CAMPUS OR LOCATION: Bandar Sunway, Malaysia campus

ORGANISATIONAL CONTEXT

Monash University is Australia’s largest university, and member of the prestigious Group of Eight research intensive universities. Monash consistently rates in the top 100 universities in the world. In the 2018 QS Top Universities ranking, Monash ranked 29 in the world in Business and Management Studies.

Monash University Malaysia is Monash’s third largest campus, with over 8000 students and 800 staff. We are a comprehensive campus offering degrees in business, engineering, medicine, science, information technology, pharmacy, social science and humanities. We are rated among the very best universities in Malaysia, and the quality of our research output positions us among the very best universities in Southeast Asia.

Monash University Malaysia provides Monash University with a platform for Scholarly engagement with the dynamic Southeast Asia region. We are located in greater Kuala Lumpur, in the Klang Valley, on of the region’s industrial hotspots. We sit in the heart of the rapidly developing economic corridor linking Singapore, Kuala Lumpur, Bangkok and beyond. Our education and research is oriented towards deep engagement with this dynamic social and industrial landscape.

In 2018 we celebrated our twentieth anniversary in Malaysia. During this time, we have produced more than 16,000 graduates from more than 70 different countries. We provide a diverse and inclusive scholarly environment.

In 2017 Monash Malaysia was awarded a Six Star SETARA rating by the Malaysian Ministry of Education. This places us in the very top “outstanding cohort of Malaysian Universities.

For further information see www.monash.edu.my.

The School of Business is the largest school at Monash University Malaysia with enrolment numbers in excess of 2,400 students. The School is structured into 6 disciplines: Accounting and Finance, Business Law and Taxation, Marketing, Management, Economics, and Econometrics and Business Statistics.

The School’s vision is to become one of the best business schools in Asia, as measured by the quality and impact of its teaching and research, and, through these, to engage with and serve the community. By pursuing this vision, the school contributes to the University’s mission to improve the human condition by advancing knowledge and fostering creativity.

The School’s aim to have profound impact on business in Asia and have established a new School-based research hub that focuses on developing, commercialising and actualising ideas in the area of Innovation and
Entrepreneurship. The Hub will lead the School staff in expanding their links with industry and collaboration with key stakeholders in the business and research community. In so doing, the School will contribute to improve competitiveness of firms and industries in Malaysia and the region.

The School is led by the Head of School who is advised and supported by an Executive Committee comprising senior academic and professional staff members of the School: Deputy Heads of School, Heads of Discipline, Senior School Manage and managers.

For further information, see: www.monash.edu.my/business.

POSITION PURPOSE

A Level B academic is expected to make contributions to the teaching effort of the University and to carry out activities to maintain and develop their scholarly, research and/or professional activities relevant to the profession or discipline. The academic will have responsibility for fostering excellence in research, teaching, engagement and professional activities in the academic discipline within the school, campus and the University.

Reporting Line: The position reports to the Head, Department of Marketing

Supervisory Responsibilities: Not applicable

Financial Delegation: Not applicable

Budgetary Responsibilities: Not applicable

KEY RESPONSIBILITIES

Specific duties required of a Level B academic may include:

1. The conduct of tutorials, practical classes, demonstrations, workshops, student field excursions, clinical sessions and/or studio sessions

2. Initiation and development of subject material

3. Acting as subject coordinators; the preparation and delivery of lectures and seminars

4. Supervision of the program of study of honours students or of postgraduate students engaged in course work

5. Supervision of major honours or postgraduate research projects

6. The conduct of research

7. Involvement in professional activity

8. Development of course material with appropriate advice from and support of more senior staff

9. Marking and assessment

10. Consultation with students

11. A range of administrative functions the majority of which are connected with the subjects in which the academic teaches

12. Attendance at departmental, school and/or faculty meetings and/or membership of a number of committees
KEY SELECTION CRITERIA

Education/Qualifications
1. The appointee will have:
   • A doctoral or masters qualification in the relevant discipline area or equivalent accreditation and standing

Knowledge and Skills
2. Possess a high level of interpersonal skills and demonstrated ability to work independently and as part of a team across both the education and service sectors
3. Demonstrated statistical analysis and manuscript preparation skills; including developing a solid track record of refereed research publications
4. Ability to work positively and cooperatively with students, internal and external teams and external organisations
5. Demonstrated strong record of teaching experience in a tertiary environment
6. Demonstrated ability to motivate, actively engage and educate a given audience
7. Demonstrated experience in curriculum and subject material development
8. Proven ability, commitment and passion for engaging in scholarly and research activities
9. A demonstrated capacity to work in a collegiate manner with other staff in the workplace
10. The incumbent will be required to deliver units using different pedagogies that range from fully face-to-face, flipped or blended learning, to fully online

OTHER JOB RELATED INFORMATION
• Travel to other campuses of the University may be required
• There may be a requirement to work additional hours from time to time
• There may be peak periods of work during which taking of leave may be restricted

LEGAL COMPLIANCE
Ensure you are aware of and adhere to legislation and University policy relevant to the duties undertaken, including: Equal Employment Opportunity, supporting equity and fairness; Occupational Health and Safety, supporting a safe workplace; Conflict of Interest (including Conflict of Interest in Research); Paid Outside Work; Privacy; Research Conduct; and Staff/Student Relationships.