LECTURER – BACHELOR OF MEDIA COMMUNICATION

DEPARTMENT/UNIT: Bachelor of Media Communication, School of Media, Film & Journalism

FACULTY/DIVISION: Faculty of Arts

CLASSIFICATION: Level B

DESIGNATED CAMPUSS OR LOCATION: Caulfield campus

ORGANISATIONAL CONTEXT

Everyone needs a platform to launch a satisfying career. At Monash, you’ll have access to quality research, infrastructure and learning facilities, and outstanding opportunities to collaborate internationally. We’re a university full of energetic and talented scholars, driven to challenge what’s expected, expand what we know, and learn from other inspiring and original thinkers. Discover more at www.monash.edu.

Arts is one of the largest, most diverse and dynamic arts faculties in Australia, with particular strengths in the humanities, social sciences, performing arts and languages. The Faculty delivers programs in six schools and across six campuses, both in Australia and offshore, with courses ranging from undergraduate diplomas and degrees through to postgraduate coursework and research degrees. Monash Arts is proud of the research capacity of its staff, who work at the cutting edge in their fields and carry this expertise and enthusiasm into their teaching. To learn more about Monash Arts, please visit our website: www.monash.edu/arts.

Based on the Caulfield campus, the School of Media, Film and Journalism was formed in 2014 and its staff conduct research and teaching in media studies, communications studies, cultural studies, journalism, film theory and criticism, screen studies, television studies, media practice and related interdisciplinary fields. The School offers degree programs at undergraduate, honours and postgraduate levels. Please visit our website: www.monash.edu/arts/media-film-journalism.

Staff in the School of Media, Film and Journalism engage in a wide range of national and international research collaborations, publishing activities and funded projects. A number of active interdisciplinary research units are based in the School: (i) Culture, Media, Economy, (ii) the Gender and Media Lab, (iii) Screen Histories and Cultures, (iv) Journalism and Political Communications, and (v) Environment and Media. It also home to the Monash Climate Change Communication Research Hub. Please visit our website: www.monash.edu/arts/media-film-journalism/research-and-engagement.
The Bachelor of Media Communication (BMC) is a specialist degree that responds to an increasing global demand for graduates with a deep understanding of the role of media in contemporary social, cultural and economic life, as well as strong professional skills in communication, media, journalism, screen, and PR. The degree is informed by a rich tradition of critical and historical thinking in the study of media, as well as by an experienced Industry Board that works to maximise the quality and relevance of the degree.

BMC students develop their analytical and practical skills through a core program of professional communication units and specialist study in one of four streams: Journalism, Media, Public Relations, and Screen. Lab-based units offer a range of activities that utilise the Monash Media Lab, culminating in a key component of the course – a final year media project or industry-related experience. BMC students engage and network with industry resulting in enhanced student work readiness.

BMC students are equipped with leadership and problem-solving skills, critical thinking abilities, intercultural competency, social awareness and a global outlook. During their study, students build their own Eportfolio, allowing them to showcase their work. Students enrolled in this degree pursue careers across a broad range of media and communication industry sectors and other professional domains, including government, NGOs and the community sector. Please visit our website: www.monash.edu/arts/undergraduate-studies/courses/bachelor-of-media-communication.

POSITION PURPOSE

A Level B academic is expected to make significant contributions to the teaching effort of a department, school, faculty or an interdisciplinary area. An academic at these levels is expected to carry out activities to maintain and develop their teaching, research and/or professional activities relevant to the profession or discipline. This position requires the academic to undertake teaching, coordination and project supervision at undergraduate, Honours, Masters and Doctorate Level.

The appointee will need to be an active, committed, and innovative pedagogue who will contribute to high-quality teaching in the BMC, while employing multiple learning approaches that help to accelerate students’ knowledge and links to Industry. The appointee will be engaged in creating modules that are effective in advancing graduate employability through industry engagement and exposure to workplace contexts.

At Level B, they will have the capacity to contribute to teaching and research across one or more of the streams in the BMC: Journalism, Media, Public Relations, and Screen. In particular, they will contribute to industry-focused units and experiences in the BMC, as well as professional placement programs.

The successful appointee will coordinate units, prepare and present lectures and/or seminars, tutorials, undertake marking, contribute to curriculum development, and supervise Honours and HDR students. The units in which they will be involved will be negotiated on appointment and will change over time.

The appointee for this position will possess research expertise in at least one or the following areas: Journalism, Media, Public Relations, and Screen. Their research publications and/or creative outputs will demonstrate expertise in, and knowledge of, critical theoretical traditions and sociocultural perspectives in their specified area(s).

Reporting Line: The position reports to the Director, Bachelor of Media and Communication

Supervisory Responsibilities: Not applicable

Financial Delegation: Not applicable

Budgetary Responsibilities: Not applicable
KEY RESPONSIBILITIES

Specific duties required of a Level B academic may include:

1. The preparation and conduct of lectures, tutorials, seminars, practical classes, demonstrations, workshops, student field excursions, and/or lab-based sessions
2. Unit and course coordination, including consultation with students
3. Marking and assessment, including design of assessment activities
4. Initiation and development of stream and unit curriculum materials
5. Involvement in professional activities, including industry engagement, student professional placement programs, and school and community liaison
6. Supervision of postgraduate projects
7. The conduct of original scholarly research
8. Contribute to the collaborative research culture of the school by participating in or leading teaching and/or research projects
9. Apply for research funding through internal and external schemes
10. Attendance at section, school and/or faculty meetings and/or membership of degree, School and Faculty committees
11. Other duties as directed from time to time

KEY SELECTION CRITERIA

Education/Qualifications

1. The appointee will have:
   ● A doctoral qualification and experience in the relevant discipline area.

Knowledge and Skills

2. A demonstrated record of teaching experience in a tertiary environment, including in industry-focussed units
3. A track record in research, as evidenced by publications and outputs. This should include expertise in or more the following areas: journalism, media studies, critical approaches to public relations, and screen studies
4. The development of strategies for gaining funding through competitive external schemes
5. The potential to contribute to successful Honours, Masters by Coursework and Higher Degree Research supervision
6. Ability to work positively and cooperatively with students, colleagues, and internal and external teams
7. A demonstrated capacity to work in a collegial manner with other staff in the workplace
8. Knowledge of or experience in professional placement, internship programs, and enhancement of student employability projects

OTHER JOB-RELATED INFORMATION

- Travel to other campuses of the University may be required
- There may be a requirement to work additional hours from time to time
- There may be peak periods of work during which taking of leave may be restricted
- A current satisfactory Working With Children Check is required
Monash University expects staff to appropriately balance risk and reward in a manner that is sustainable to its long-term future, contribute to a culture of honesty and integrity, and provide an environment that is safe, secure and inclusive. Ensure you are aware of and adhere to University policies relevant to the duties undertaken and the values of the University. This is a standard which the University sees as the benchmark for all of its activities in Australia and internationally.