



SENIOR LECTURER – COMMUNICATIONS AND MEDIA STUDIES

DEPARTMENT/UNIT	Communications and Media Studies
FACULTY/DIVISION	Faculty of Arts
CLASSIFICATION	Level C
WORK LOCATION	Caulfield campus

ORGANISATIONAL CONTEXT

Everyone needs a platform to launch a satisfying career. At Monash, we give you the space and support to take your career in all kinds of exciting new directions. You'll have access to quality research, infrastructure and learning facilities, opportunities to collaborate internationally, as well as the grants you'll need to publish your work. We're a university full of energetic and enthusiastic minds, driven to challenge what's expected, expand what we know, and learn from other inspiring, empowering thinkers. Discover more at www.monash.edu.

Monash Arts is one of the largest, most diverse and dynamic arts faculties in Australia, with particular strengths in the humanities, performing arts, languages and social sciences. We encourage the development of innovative studies that operate at the intersection of traditional academic disciplines. The faculty delivers programs via eight schools and across six campuses, both in Australia and offshore, with courses ranging from undergraduate diplomas and degrees through to postgraduate coursework and research degrees. Monash Arts is justly proud of the research capacity of its staff, who work at the cutting edge in their fields and carry this expertise and enthusiasm into their teaching. To learn more about Monash Arts, please visit our website: <http://future.arts.monash.edu/>.

The advertised position is located within the **School of Media, Film and Journalism**. Based on the Caulfield campus, the School was formed in 2014 and its staff conducts research in media studies, communications studies, cultural studies, journalism, film theory and criticism, media practice and related interdisciplinary fields. The School offers programs and teaching at undergraduate, honours and postgraduate levels. It also houses a number of active interdisciplinary research units, has a wide network of national and international connections, and engages in international research collaborations. <https://arts.monash.edu/media-film-journalism>.

The **Communications and Media Studies (C&MS)** program operates within the School of Media, Film and Journalism. Researchers are engaged in a series of internationally-focussed projects that explain what it means to live in an age of powerful media and cultural institutions, proliferating digital and mobile technologies, and

everyday media and cultural practices (e.g. social networking, surveillance, datafication). C&MS at Monash is also home to an agenda-setting 'Culture, Media, Economy' Research Focus Program (www.cmemonash.org/).

C&MS research was rated as 'above world standard' in the 2015 ERA Exercise. Australian Research Council funded projects of staff include investigations into global media sport and mobile communications, urban cultural policy and cultural production, the economic and cultural dimensions of music exports, environmental conflict and media, creative vocations in Australia and China, the significance of music cities, and the exchange between 'fringe' and 'mainstream' cultural practices. Staff also supervise a wide range of PhD and Masters-by-Research projects.

Teaching in C&MS focusses on creating graduates who are critically informed citizens, professionals and consumers able to negotiate the challenges and opportunities of a global, networked media age. This is achieved by examining how media and communications shape the world in which students live, and the role they can play in changing this world for the better through their media practices, decisions and experiences. C&MS offers an undergraduate major to Honours level in the Bachelor of Arts, and the Media specialisation in the Bachelor of Media Communications. It has thriving graduate programs in the Master of Communications and Media Studies and the Master of Cultural and Creative Industries.

The Bachelor of Media Communication is the first degree of its kind in Australia, offering an unparalleled mix of practice-based learning, theory and portfolio development. The program comprises a suite of core practice-focused units and a choice between four professional-focused specialisations: Public Relations, Journalism; Media; and Screen. The Public Relations specialisation provides students with professional skills, work-integrated learning, specialist knowledge and key capabilities relevant to career pathways in a wide range of public relations, strategic communications and related fields. It develops a critical understanding of all aspects of public relations practice and the role of public relations in society, with an emphasis on ethical communication and stakeholder engagement. Students develop a strong understanding of the public relations industry in Australia and internationally alongside public relations theory. Students work with real-client organisations to gain the advanced skills in communication, content creation and media production that equip graduates for professional practice in a complex and transforming communication environment.

POSITION PURPOSE

A Level C academic is expected to make significant contributions to the teaching effort of a department, school, faculty or an interdisciplinary area. An academic at these levels is expected to carry out activities to maintain and develop their teaching, research and/or professional activities relevant to the profession or discipline. This position requires the academic to undertake teaching, coordination and project supervision at undergraduate, Honours and Masters Level. The appointee will need to be an active and innovative academic who will contribute to quality teaching. A Level C appointment will need to demonstrate this capacity by a record that includes evidence of quality refereed publications, competitive grant funding, and Higher Degree Research (HDR) supervision experience and/or completions. The successful appointee will coordinate units, prepare and present lectures and/or seminars, undertake marking, contribute to curriculum development, and supervise Honours and HDR students. The units in which they will be involved will be negotiated on appointment and will change over time. A Level C appointment will be required to develop new units for the programs and potentially undertake a section level leadership role.

The appointee for this position should have expertise in at least two of the following: public relations; strategic communications; and/or digital communications, including knowledge of theoretical perspectives and critical traditions.

Reporting Line: The position reports to the Head of Communications and Media Studies

Supervisory Responsibilities: Not applicable

Financial Delegation: Not Applicable

Budgetary Responsibilities: Not Applicable

KEY RESPONSIBILITIES

Specific duties required of a Level C academic may include:

1. The conduct of tutorials, practical classes, demonstrations, workshops, student field excursions, clinical sessions and/or studio sessions
2. Initiation and development of subject material
3. Course coordination
4. The preparation and delivery of lectures and seminars
5. Supervision of major honours or postgraduate research projects
6. Supervision of the program of study of honours students and of postgraduate students engaged in course work
7. The conduct of research
8. Significant role in research projects including, where appropriate, leadership of a research team
9. Involvement in professional activity
10. Consultation with students
11. Broad administrative functions
12. Marking and assessment
13. Attendance at departmental, school and/or faculty meetings and a major role in planning or committee work

KEY SELECTION CRITERIA

Education/Qualifications

1. The appointee will have:
 - A doctoral qualification in the relevant discipline area or equivalent accreditation and standing and/or recognised significant experience in the relevant discipline area

Knowledge and Skills

2. Expertise in at least two of the following: public relations; strategic communications; and/or digital communications, including knowledge of theoretical perspectives and critical traditions
3. Possess a high level of interpersonal skills and demonstrated ability to work independently and as part of a team across both the education and service sectors
4. Demonstrated publication record in high-quality refereed journals
5. Demonstrated ability in undertaking outstanding research and leading a research team and project
6. Proven record of obtaining significant external grants for research
7. Demonstrated record of successfully supervising postgraduate research students
8. Ability to work positively and cooperatively with students, internal and external teams and external organisations
9. Demonstrated strong record of teaching experience in a tertiary environment including course coordination
10. Demonstrated ability to motivate, actively engage and educate a given audience

11. Proven ability, commitment and passion for engaging in scholarly and research activities
12. A demonstrated capacity to work in a collegiate manner with other staff in the workplace

OTHER JOB RELATED INFORMATION

- Travel to other campuses of the University may be required
- There may be a requirement to work additional hours from time to time
- There may be peak periods of work during which taking of leave may be restricted
- A current satisfactory Working With Children Check is required

GOVERNANCE

Monash University expects staff to appropriately balance risk and reward in a manner that is sustainable to its long-term future, contribute to a culture of honesty and integrity, and provide an environment that is safe, secure and inclusive. Ensure you are aware of and adhere to University policies relevant to the duties undertaken and the values of the University. This is a standard which the University sees as the benchmark for all of its activities in Australia and internationally.