



POSITION DESCRIPTION

Position:	593 Web Developer
Work Area:	Marketing and Communications (M&C)
Classification:	Level 7
Supervisor:	6159 Manager, Website

OUR VISION

To create a better tomorrow.

OUR PURPOSE

To transform lives through learning and knowledge in every place we operate and with every community we serve.

OUR VALUES

Integrity, community, sustainability.

For further information about UniSC, visit us online: usc.edu.au/about

OVERVIEW OF MARKETING AND COMMUNICATIONS

Marketing and Communications (M&C) develops and implements integrated marketing and communications strategies that aim to grow enrolments and strengthen the University's national and international reputation. A fast-paced and deadline-driven environment, our highly specialised teams play a key role in helping the University achieve its strategic goals.

The function is split into five specialised teams who work together to contribute to the university's efforts to build reputation and recruit students. These five teams include:

1. Events & Partnerships
2. Strategic Communications
3. Marketing Strategy & Services
4. Future Students
5. Digital Marketing



NATURE AND SCOPE OF POSITION

The Web Developer is responsible for supporting the continual development and improvement of the University of the Sunshine Coast website. Acting as a primary advocate for our users, the web developer's responsibility is to enable continual improvements to enhance their overall experience and conversion of current and future students.

Working with key stakeholders across the organisation the Web Developer will help set and deliver digital outcomes that meet the expectations of our users and business needs of stakeholders. In collaboration with information and technology services, they will understand how to work toward a shared vision of digital excellence and build a future of continual improvement of our digital assets.

KEY ACCOUNTABILITIES OF THE POSITION

1. Deliver development to the University website, guided by best practice, and underpinned by strategic insights and analytics.
2. Work alongside other key stakeholders to support the delivery of major and minor projects connected into the digital ecosystem
3. Work effectively within the marketing and communications team to improve user engagement, page performance, and digital conversions
4. Effectively manage requests and workloads, documenting processes and procedures with relevant departments, and ensuring high-quality work within designated timeframes.
5. Communicate effectively with internal and external stakeholders by forging strong working relationships.
6. Contribute to a positive and safe work environment for you and others, by modelling and promoting conduct that is culturally capable, inclusive, respectful, and ethical.

KNOWLEDGE SKILLS AND EXPERIENCE NECESSARY

Applicants need to demonstrate they meet the following **Selection Criteria**:

1. Completion of a relevant qualification with at least 4 years subsequent relevant experience in developing complex websites for large organisations.
2. Development experience with Umbraco CMS and ASP.NET Core will be highly regarded. Preferred languages and technologies include C#, SQL, TypeScript, JavaScript, and frameworks such as Angular and React.
3. Demonstrated experience supporting and enhancing a website that caters for complex business needs, servicing backend users and providing information for multiple customer audience segments.
4. Experience translating briefs into high-quality, responsive web pages while ensuring design accuracy, usability, and performance.
5. Evidence of providing best practice understanding and expert knowledge of web development and user experience research to meet the needs of the organisation.
6. Demonstrated capability to help drive digital projects, working collaboratively within an agile team to manage workload commitments, hold to project timelines and meet specific deliverable targets.



Additional Requirements

Additionally, in accordance with UniSC's Staff Code of Conduct – Governing Policy, all staff are expected to display professional behaviour, communicate respectfully, and perform their duties responsibly.

A position description is not intended to limit the scope of a position but to highlight the key aspects of the position. The requirements of the position may be altered in order to meet the changing operational needs of UniSC.

UniSC is committed to creating a work and study environment that values diversity, facilitates equitable access and full participation.